

BOARDROOM - GRADE AI ROLE - PLAY

# Convene the room.

## *Stress-test the decision.*

Cast AI experts and real teammates into one meeting. Watch decisions get pressure-tested, turn by turn.

# Big decisions still get made in too-small rooms.

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## Missing expertise

You can't get a CFO, a port superintendent, and a head of merch in the same room on a Tuesday.

## Single-model chats fall flat

One AI persona = one perspective. Real decisions need friction.

## Slow to staff

Booking 5 stakeholders for a 30-min stress-test takes 3 weeks of calendar tetris.

## No memory, no context

Generic chatbots don't know your docs, your industry, or your constraints.

THE SOLUTION

# An AI boardroom you can convene in 60 seconds.

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Convene casts AI personas — real industry roles, with their own goals, tone, and do/don't rules — into a meeting alongside your team. An orchestrator picks who speaks next. Documents become shared context. Outputs feel like a real working session.

31

Industries

230+

AI roles

8

Seats / room

60s

To launch

# Three steps from blank room to boardroom.

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01

Pick an industry kit

Choose from 31 industries — or start blank. Each kit pre-loads a brief, context, and a curated AI cast.

02

Tune the cast

Use the guided builder to shape tone, goals, and do/don't rules. Save personas to your library.

03

Run the meeting

The orchestrator paces turns. You moderate. AI seats argue, recommend, and produce written outputs.

# Write persona instructions like a pro.

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A guided wizard turns vague briefs into structured personas: tone, primary goals, do/don't rules, escalation triggers, and writing voice. Save any persona to your reusable template library with one click.

## Tone

Direct · numbers-first · skeptical

## Primary goal

Pressure-test ROI assumptions

## Do

Cite figures · ask for sources

## Don't

Hedge · soften bad news

## Voice

CFO at a Series C SaaS company

# Find the right expert in seconds.

Fuzzy search across role names, instructions, and skills. Filter by industry, seniority, and multiple skills at once. Matches highlighted in gold.

Search: forecast risk supply chain

Finance

Operations

Senior

Supply chain

Risk

CFO

pressure-tests forecast risk and unit economics

VP Supply Chain

owns supplier risk and inventory forecasts

Risk Officer

stress-tests forecast assumptions across scenarios

# Compare personas side-by-side before casting.

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Up to 4 personas. See goals, tone, and do/don't rules in one view — so you cast for productive friction, not redundancy.

## CFO

### TO NE

Numbers-first

### DO

Cite figures, ask sources

### DON'T

Hedge

## COO

### TO NE

Operations lens

### DO

Surface throughput risks

### DON'T

Speculate on finance

## CMO

### TO NE

Demand-side

### DO

Tie to pipeline

### DON'T

Ignore costs

# 31 industries. 230+ curated AI roles.

From CFOs and port superintendents to clinical pharmacists, aerospace systems engineers, and policy advisors — every kit is hand-curated for realism.

Finance & Banking	Healthcare	Information Technology	Retail & E-commerce
Manufacturing	Logistics & Shipping	Energy & Utilities	Real Estate
Legal	Education	Media & Entertainment	Pharma & Biotech
Automotive	Aerospace & Defense	Agriculture	Government
Non-Profit	Consulting	Travel & Tourism	VC / Private Equity

*...and 11 more.*

# One click. A fully-cast meeting.

Each kit pre-loads the brief, the documents, and the AI cast — so you can pressure-test a real scenario in under a minute.

Finance · 5 seats

## Q3 Budget Pressure-Test

CFO, Controller, FP&A, Audit, COO.

Product · 6 seats

## AI Feature Launch Review

PM, Eng Lead, Designer, Legal, Marketing, Support.

Healthcare · 5 seats

## Hospital ER Capacity Plan

Chief Med, ER Director, Nursing, Ops, Finance.

Logistics · 5 seats

## Port Disruption War-Room

Port Sup, Carrier, Customs, Sales Ops, Risk.

VC · 4 seats

## Series B Diligence Panel

GP, Principal, Industry Analyst, LP Advisor.

Pharma · 5 seats

## Drug Trial Site Strategy

Clinical Ops, Regulatory, Biostats, Site Lead, Med Aff.

# Where teams use Convene.

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## Strategic decisions

Pressure-test a board memo with a synthetic CFO + COO + General Counsel before sending.

## Hiring panels

Run a mock interview with a panel of senior personas in your candidate's domain.

## Design & launch crits

Invite Designer, PM, Legal, and Support personas to roast a feature spec.

## Crisis war-rooms

Stand up an ops + comms + legal room for an incident drill in 60 seconds.

## Sales discovery training

Practice with synthetic buyers — CFO, IT, end user — in your industry.

## Customer councils

Roleplay 5 archetypes of your buyer to gut-check a positioning shift.

# Pay for usage, not per seat.

Convene runs on tokens. Buy a pack, spend across meetings, AI seats, replies, and deliverables. Start free with 300 tokens.

## Starter

\$10

1,000 tokens

*Try every feature.*

· No bonus

## Growth

\$50

5,500 tokens

*Most popular for teams.*

+10% bonus tokens

## Enterprise

\$150

18,000 tokens

*Best value for heavy use.*

+20% bonus tokens

*Per-action: meeting 30 · add AI seat 20 · AI reply 20–40 · deliverable 100 tokens*

READY WHEN YOU ARE

# Convene your first room.

*It takes 60 seconds.*

Sign up free · 300 tokens included · No credit card

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